

Abdelrahman Hani Elhalawani

Senior Visual Designer

Motion | 3D Integration | Compositing | Social Media

Riyadh, KSA | +966 56 889 4379 | abdelrahman.elhalawani@gmail.com

Portfolio: www.abdesignstock.com

Profile

Senior Visual Designer specializing in integrated visual production across advertising and digital production, with five years of experience. My expertise covers the full post-production workflow. Passionate about combining technical decisions with creative vision to deliver compelling & polished visuals. Ambitious & self driven while being a team player understanding and respecting my colleagues & their roles.

Experience

• Fullscreen Advertising Co.

○ Lead Designer	(Oct 2024 - Present)
○ Senior Visual Designer	(Jan 2023 - Oct 2024)
○ Visual Designer	(Nov 2021 - Jan 2023)

- Developed and executed multi-sector client campaigns, integrating graphic design, motion graphics, and CG Integration to produce cohesive and high-impact visual storytelling.
- Made critical technical and creative decisions on every project, including software selection, pipeline optimization based on my teammates strengths while ensuring timely delivery and high quality.
- Collaborated with clients and internal stakeholders to define visual direction, troubleshoot challenges, and ensure alignment between creative vision and technical feasibility.
- Advised production teams on on-set capture strategy, including marker placement, measurements, and lens considerations, to ensure accurate CG integration in post-production
- Designed and implemented pipeline workflows to maintain visual consistency, realism, and technical efficiency across multi-shot sequences.
- Mentored and supervised junior hires & interns, establishing pipeline standards and guiding hands-on execution, while testing them through real world challenges to enable them to thrive

Core Production Pipelines

• Creative Campaign Design Pipeline

Structured multi-sector visual campaigns through RAW processing (Lightroom), advanced image manipulation and compositing (Photoshop), and scalable vector design systems (Illustrator) for print, digital, and motion applications.

• Motion Graphics & 2D Animation Pipeline

Directed motion design systems from concept to final delivery, including vector asset development (Illustrator), 2D rigging and animation (After Effects), and synchronized audio integration and final sequence assembly (Premiere Pro).

• VFX & 3D Integration Pipeline

Led full CG workflows including editorial preparation (Premiere / Resolve), camera tracking & Lens Undistortion (SynthEyes), 3D reconstruction and CG Integration (Blender), Compositing & Lens Redistortion (Fusion), and final color grading (Resolve).

• Photogrammetry & 3D Reconstruction Pipeline

Implemented environmental reconstruction using photogrammetry pipelines with Agisoft Metashape, 360° imagery capture, and satellite-based terrain referencing (Google Maps), integrated into 3D workflows for visualization and VFX alignment.

Technical Expertise

Blender | Adobe After Effect | Adobe Premiere Pro | Syntheyes | Davinci Resolve | Fusion | Agisoft Metashape | Adobe Lightroom | Adobe Photoshop | Adobe illustrator | Substance Painter